Report on Guest Lecture on "The Intelligent Enterprise"

The Department of Commerce and Management, Jyoti Nivas College Autonomous (JNC), Bengaluru, organised a guest lecture on "The Intelligent Enterprise" for M.Com students on 21st March 2025 of 25 students

The session was delivered by Dr. Anand Mahalingam, Vice President – Data Science, Go Digit General Insurance Ltd., on the topic "Navigating the AI Frontier with Strategic Vision." The lecture focused on the growing importance of Artificial Intelligence (AI) in transforming businesses and shaping strategic decision-making in the modern corporate environment.

Dr. Mahalingam highlighted how AI and data science are revolutionising business operations, improving efficiency, enabling data-driven decisions, and creating new opportunities for innovation. He also emphasised the importance of developing a strategic vision to effectively integrate AI into organisational processes and achieve sustainable business growth.

The session provided M.Com students with valuable insights into the practical applications of AI in business and management. It enhanced their understanding of emerging technologies, intelligent enterprises, and the evolving role of data-driven strategies in the corporate world.

The guest lecture was informative and insightful, bridging the gap between academic learning and industry practices while encouraging students to explore the potential of Artificial Intelligence in their future careers.