

JYOTI NIVAS COLLEGE AUTONOMOUS
Centre for Media Studies

presents



Mediatron

National Level Media Symposium | 05-06 December 2024



JYOTI NIVAS COLLEGE AUTONOMOUS
Hosur Road, Koramangala
Bengaluru – 560095

Centre for Media Studies

presents

Mediatron

National Level Media Symposium

05–06 December 2024



Age of Creators

Language. Content. Influence.





Mediatron

05–06 December 2024



Mediatron is a vibrant celebration of creativity, innovation, and dialogue in the field of media. Hosted by the Centre for Media Studies, Jyoti Nivas College, Bengaluru, this national media symposium gathers students, industry professionals, and scholars from across the country to explore emerging trends and technologies.

Featuring keynote speakers, interactive workshops, panel discussions, and competitions, the Mediatron fest encourages networking and collaboration among participants. Attendees can showcase their work, engage with leading experts, and attend screenings of groundbreaking media projects. With a focus on fostering talent and inspiring future media leaders, this event is a cornerstone of the academic calendar. The theme for this year's Mediatron is *Age of Creators: Language. Content. Influence.*



Mediatron

05–06 December 2024



REGISTRATION



Main Theme



Age of Creators

Language. Content. Influence

Sub-themes

Content Creation and
Intellectual Property in
the Digital Age

The Role of Memes in
Shaping Digital Culture

Influence of Social
Media on Language
Standardisation

The Ethics of Influencer
Marketing

The Role of Subcultures
in Shaping Digital
Language

The Rise of
Micro-Influencers: Impact
on Consumer Behaviour

Digital Literacy:
Navigating the Age of
Content Abundance

Language Diversity and
Preservation in the Digital
Era

The Sociology of
Influencer Culture
Content Creation and the
Future of Journalism

The Rise of
Micro-Influencers:
Impact on Consumer
Behaviour

Digital Literacy:
Navigating the Age of
Content Abundance

Language Diversity and
Preservation in the
Digital Era

The Economics of
Content Creation:
Monetisation Strategies

Language as a Tool for
Digital Identity
Formation

The Impact of
Algorithms on Content
Visibility and Influence

Digital Storytelling:
Narratives in the Age of
Social Media

Narrative Techniques in
Digital Content Production

Influence of Digital
Content on Political
Discourse

The Role of Subcultures in
Shaping Digital Language

Content Creation and
Environmental
Sustainability

The Influence of Digital
Content on Educational
Practices

The Role of AI in
Content Creation and
Curation

Language and Power
Dynamics in Online
Communities

The Influence of Digital
Content on Public
Opinion

Cross-Cultural
Communication in
Global Digital Spaces

Schedule

Keynote Address

Jyoti Auditorium

5.12.2024

ARTiculated

Degree Block

05.12.2024–06.12.24

Day 1

01	Paper Presentation	Green Media Lab	12:00 pm
02	Jam	St Joseph's Auditorium	12:30 pm
03	Pop Culture Quiz	Performing Arts Studio	12:30 pm
04	Makeup	Jubilee Block Room 53	1:00 pm
05	Stand Up Comedy	Jyoti Auditorium	1:00 pm
06	Poster Making	Yellow Media Lab	1:00 pm
07	Treasure Hunt	Quadrangle	1:00 pm
08	RJ Hunt	St Joseph's Auditorium	1:30 pm
09	Solo Dance	Performing Arts Studio	1:30 pm
10	Mad Ads	Jyoti Auditorium	2:00 pm
11	Flash Fiction	Green Media Lab	2:00 pm
12	Rap & Beatboxing	Performing Arts Studio	2:30 pm
13	Fashion Walk	Jyoti Auditorium	3:30 pm

Panel Discussion

Jyoti Auditorium

6.12.2024

Valedictory Ceremony

Jyoti Auditorium

6.12.2024



Day 2

01	Panel Discussion	Jyoti Auditorium	10:30 am
02	Photography	Yellow Media Lab	1:00 pm
03	Aircrash	Jyoti Auditorium	12:30 pm
04	Poetry	Green Media Lab	12:30 pm
05	Essay Writing	Jubilee Block Room 53	1:00 pm
06	Meme Making	Green Media Lab	1:30 pm
07	Video Making	Video Studio	2:00 pm
08	Street Play	Basketball Court	2:00 pm
09	Battle Of Bands	Jyoti Auditorium	2:00 pm



DAY
ONE
05.12





Keynote Address

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Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Keynote Speech

Manisha Pande

Journalist, Managing Editor, *Newslaundry*

Manisha Pande is the managing editor at *Newslaundry*, a reader-supported, independent media platform that critically analyses news and events. With over ten years of experience in Indian journalism, she specialises in tracking the dynamics of the Indian media landscape. Manisha also hosts a widely-followed weekly satire and news show. In 2016, she was honoured with the esteemed Ramnath Goenka Award for Best Investigative Journalism.



05
December

10.00AM
**Jyoti
Auditorium**

Age of Creators
Language. Content. Influence.

@ cms_jnc

mediastudies@jyotinivas.org

cmsjnc.wordpress.com



Centre for Media Studies
Jyoti Nivas College Autonomous



Age of Creators
Language. Content. Influence.

Mediatron 2024

Art Ic ated



Call for
Artwork+Design
Submission for
Publication and
Exhibition

DEADLINE
20 November

ARTiculated



Submission Guidelines

Acceptable Works:

- ▣ Traditional Art ▣ Digital Art
- ▣ Sketchings/Doodles ▣ Illustrations
- ▣ Caricatures ▣ Portraits

Formats:

- ▣ JPEGs, PNGs and PDFs

Rules and Regulations:

- ▣ The artworks will be published in a book and will be exhibited during Mediatron 2024
- ▣ Approved artworks will be published in ARTICULATED book. For exhibition you have to submit the physical copies.
- ▣ You can submit up to four artworks along with a 50-word description each.
- ▣ Send it to creativeteam2425@gmail.com



cmsjnc.wordpress.com



Ancy 7907934370



mediastudies@jyotinivas.org



[cms_jnc](https://www.instagram.com/cms_jnc)



01

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation
Paper presentation

Age of Creators
Language. Content. Influence.

12.00PM
GREEN
MEDIA LAB **05**
December

Paper Presentation

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Age of Creators

Language. Content. Influence.

Sub-themes

- Digital Linguistics: The Evolution of Online
- Content Creation and Intellectual Property in the Digital Age
 - The Role of Memes in Shaping Digital Culture
 - Influence of Social Media on Language Standardisation
- The Economics of Content Creation: Monetisation Strategies
 - Language as a Tool for Digital Identity Formation
- The Impact of Algorithms on Content Visibility and Influence
 - The Ethics of Influencer Marketing
- Digital Storytelling: Narratives in the Age of Social Media
 - The Role of AI in Content Creation and Curation
 - Language and Power Dynamics in Online Communities
 - The Influence of Digital Content on Public Opinion
- Cross-Cultural Communication in Global Digital Spaces
- The Psychology of Virality: What Makes Content Spread?

**Paper
Presentation**

12:00PM
GREEN
MEDIA LAB **05** December

Paper Presentation

Jyoti Nivas College Autonomous
Centre for Media Studies



MEDIATRON 2024

05-06 December

National Level Media Symposium

- The Role of Language in Shaping Online Communities
 - Content Creation and the Democratisation of Media
- The Influence of Language on Digital Marketing Strategies
- The Rise of Micro-Influencers: Impact on Consumer Behaviour
 - Digital Literacy: Navigating the Age of Content Abundance
 - Language Diversity and Preservation in the Digital Era
 - The Sociology of Influencer Culture Content Creation and the Future of Journalism
- The Impact of Language on Brand Identity in Digital Media
 - Narrative Techniques in Digital Content Production
 - Influence of Digital Content on Political Discourse
 - The Role of Subcultures in Shaping Digital Language
 - Content Creation and Environmental Sustainability
- The Influence of Digital Content on Educational Practices
 - The Role of Digital Platforms in Language Evolution

**Paper
Presentation**

12:00PM
GREEN
MEDIA LAB **05** December



02

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

QUICK-
FIRE:
THINK
FAST
SPEAK
FASTER

Age of Creators
Language. Content. Influence.

12.30AM
St. Joseph's
Auditorium
05 December



Jomol 63608 43347

JAM

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05-06 December

National Level Media Symposium

Rules & Regulations

1. Topic will be given on spot.
2. It is an individual event.
3. Use of foul language will lead to immediate disqualification.
4. Decision of the judges is final and binding.

JAM Quickfire–
Think Fast, Speak Faster

12.30PM
St Joseph's
Auditorium **05**
December



03

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Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

POP CULTURE

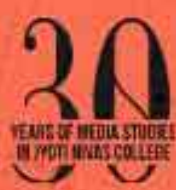
Age of Creators
Language. Content. Influence.

12.30 PM
Performing Arts Studio
05
December

📞 Jomol 63608 43347

Pop Culture Quiz

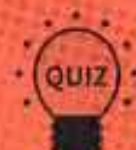
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MEDIATRON 2024

05-06 December

National Level Media Symposium



Rules & Regulations

POP
CULTURE
QUIZ

1. Each team must consist of 2 to 3 members.
2. Phones, books, or other materials are prohibited.
3. The quiz master's decision is final.
4. Use of foul language will lead to immediate disqualification.

Popquest

Test Your Wit, Win the Pit

12.30PM
**Performing Arts
Studio** **05**
December



04

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MEDIATRON
2024



05-06 December

National Level Media Symposium



GLAM
ESSENCE
Make up Contest

Beauty Beyond Boundaries



Age of Creators
Language. Content. Influence.

1.00PM
Jubilee Block
Room 53
05
December

Chaithanya 8217878501

Makeup Contest

Jyoti Nivas College Autonomous
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05-06 December

National Level Media Symposium

Rules & Regulations

1. Theme will be given on spot.
2. Participants must bring their makeup products.
3. Time limit is one hour.
4. Maximum number of participants: 2
5. The decision of the judge is final.



Makeup Contest
Glam Essence: BBB

1.00PM
Jubilee Block
Room 53 **05** December



05

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2024



05-06 December

National Level Media Symposium

JOKE
on-U

Stand Up Comedy Contest

Age of Creators
Language. Content. Influence.

1:00 PM
Jyoti Auditorium
05 December

📞 Apoorva 821 767 1643

Stand Up Comedy

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Centre for Media Studies

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05-06 December

National Level Media Symposium



RULES AND REGULATION

1. The topic will be given on the spot.
2. Participants will have 3+1 minutes for performance.
3. They must not use foul language or discriminate against the college.
4. The judges' decision will be final.

Jokes On U
Serious Fun, No Refunds!

1:00 PM
Jyoti
Auditorium
05
December



06

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MEDIATRON 2024



05-06 December

National Level Media Symposium

DESIGN DILEMMA

2-DAY FEST
25+ EVENTS

Poster Making
Competition

Age of Creators
Language. Content. Influence.

1.00PM
Yellow
Media Lab
05
December

Ancy 7907934370

Poster Making Competition

Jyoti Nivas College Autonomous
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MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations



1. The topic will be given on spot.
2. Tools of choice: Adobe and Affinity
3. Submission: Day of the event.
4. It is an individual event.
5. Manipulation of any kind will lead to immediate disqualification.
6. The judge's decision will be final and binding.

Poster Making Competition
Design Dilemma

1.00PM
Yellow
Media Lab **05** December



07

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MEDIATRON 2024



05-06 December

National Level Media Symposium



Age of Creators
Language. Content. Influence.

1.00PM **05**
Quadrangle December

📞 Event Coordinator – Alisha 99162 19146

Treasure Hunt

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MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. Only a team of 4
2. No phones allowed
3. Any form of cheating will be straight disqualification
4. First team to finish wins

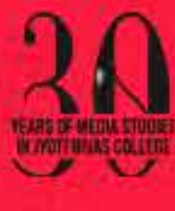
Seek, find,
conquer

1.00PM **05**
Quadrangle December



08

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MEDIATRON
2024

05-06 December

National Level Media Symposium



RJ HUNT

CATCH THE BEAT,
WIN THE HEAT!

**In a world full of noise, let
your voice be the melody**

Age of Creators

Language. Content. Influence.

1.30PM
St Joseph's
Auditorium

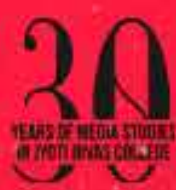
05
December

📞 Alisha 99162 19146

RJ Hunt

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



National Level Media Symposium

Rules & Regulations

1. Original content only.
2. No copyrighted material without permission.
3. No objectionable language/content.
4. Adhere to event schedule.
5. Judges' decision is final.



RJ HUNT

Catch the Beat, Win the Heat!

05 1.30PM
December St Joseph's Auditorium



09

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

SOLO DANCE
COMPETITION

MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM

Age of Creators
Language. Content. Influence.

1.30PM **05**
Performing Arts
Studio Dec



Smruthi 96063 33972

Solo Dance Competition

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM
MOMENTUM

1. The form of dance is open, and it can be any style.
2. Any sort of vulgarity will lead to disqualification.
3. Time limit: 3+1 minutes.
4. Participants are allowed to use props
5. Participants must bring their "audio" a day before the event

Solo Dance

Feel the Music, Own the Stage

1.30PM
Performing Arts
Studio **05** December



10

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MEDIATRON 2024

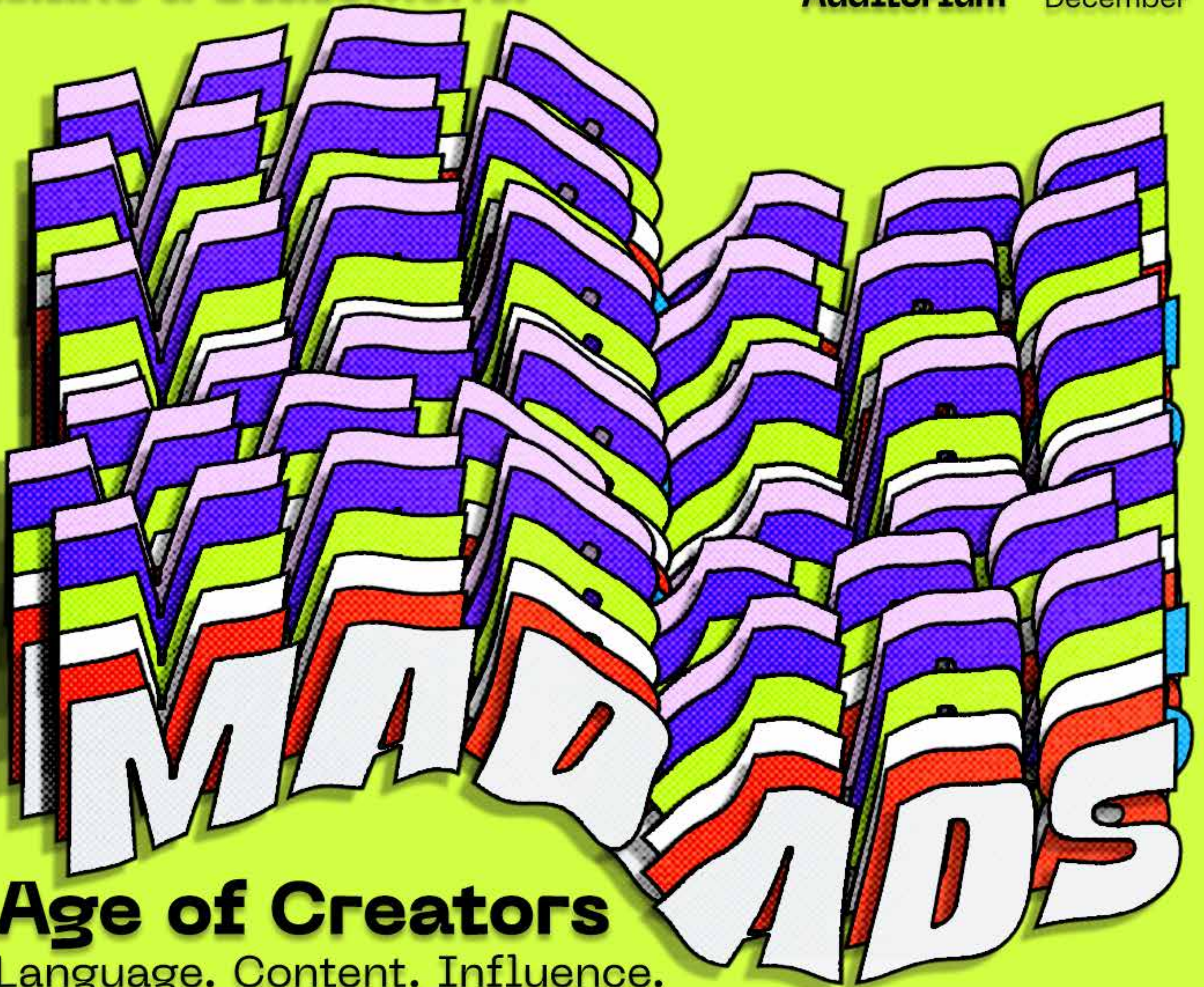


05-06 December

National Level Media Symposium

**Make a Scene,
Make a Statement!**

2.00 PM
Jyoti
Auditorium **05**
December



Age of Creators

Language. Content. Influence.

📞 Apoorva 821 767 1643

Mad Ads

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Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

- Number of participants: max 6
- The topic will be given on the day of the event.
 - Strictly no foul language.
 - The judge's decision will be final and binding.

MAD ADS

Make a Scene, Make a Statement!

2.00 PM
Jyoti

Auditorium **05** December

@cms_jnc

mediastudies@jyotinivas.org

cmsjnc.wordpress.com



11

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MEDIATRON
2024



05-06 December

National Level Media Symposium

**FLASH
FICTION**

**QUICK STORIES,
LASTING IMPRESSIONS!**

Age of Creators
Language. Content. Influence.

2.00PM
Green
Media Lab **05**
December

📞 Chaithanya **8217878501**

Flash Fiction

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Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium



Rules & Regulations

1. It is an individual event
2. Topic will be given on spot
3. Use of vulgar words will lead to disqualification
4. No use of AI or any internet sources, the work needs to be original.
5. Decision of the judge is final.

Writing Contest

Quick Stories, Lasting Impressions!

2.00PM

Green

Media Lab

05

December

@ cms_jnc

mediastudies@jyotinivas.org

cmsjnc.wordpress.com



12

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2024



05-06 December

National Level Media Symposium

RAP & BEATBOXING

BEATS COLLIDE AND
RHYMES IGNITE

Age of Creators
Language. Content. Influence.

2:30 PM
Performing
Arts Studio

05
December

 Smruthi 9606333972

Rap & Beatboxing

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rap & Beatboxing

Rules & Regulations

1. A team must consists of 2 members (for both rap and beatboxing).
2. Time limit is 2+1 mins.
3. Any kind of foul language will lead to disqualification.
4. Decision of the judge will be final.

Beats Collide & Rhymes Ignite

2:30 PM
Performing
Arts Studio

05
December



13

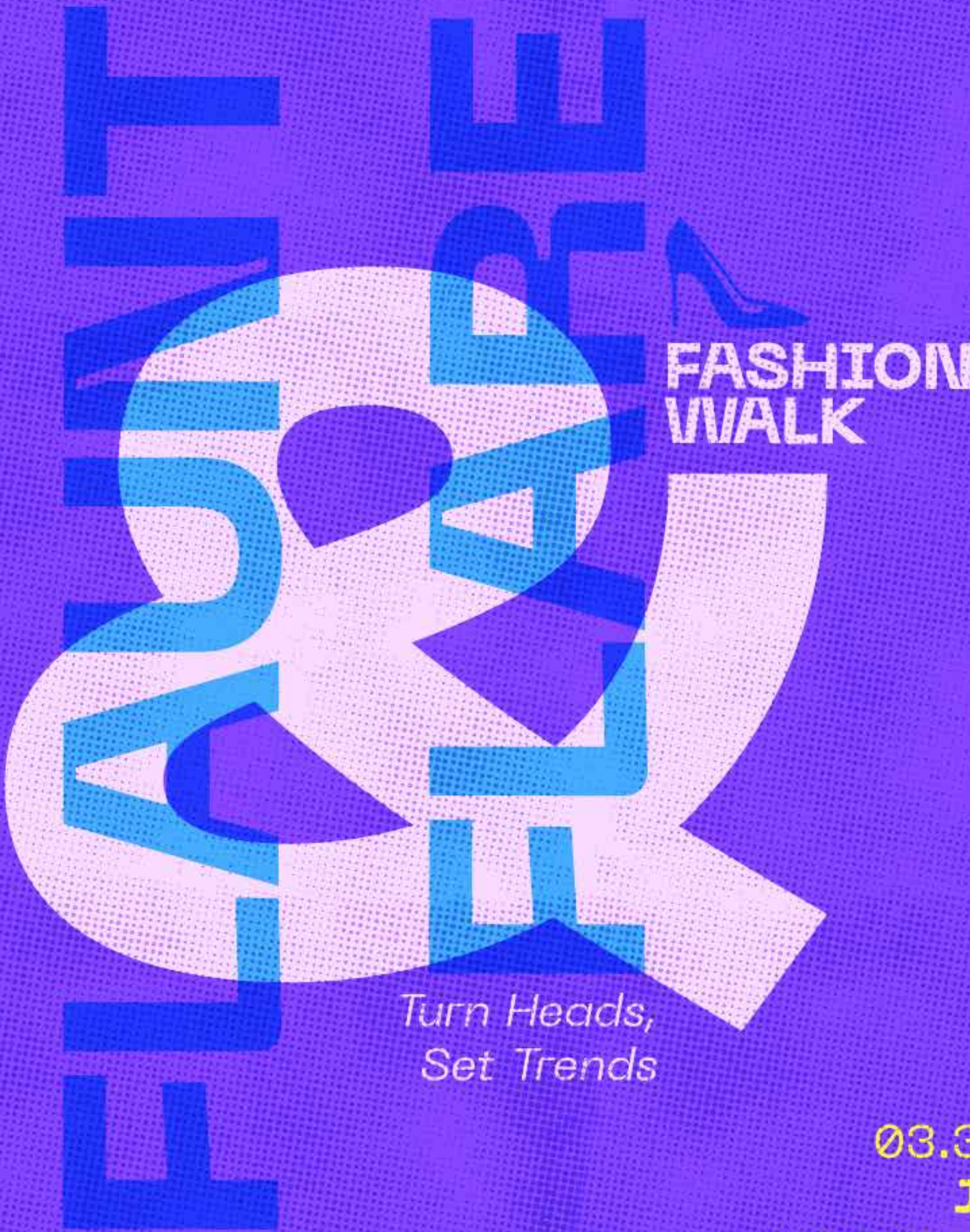
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Centre for Media Studies



MEDIATRON 2024

05-06 December

National Level Media Symposium



Turn Heads,
Set Trends

Age of Creators
Language. Content. Influence.

03.30 PM
JYOTI
AUDITORIUM

05
December

☎ Smruthi 96063 33972

Fashion Walk

Jyoti Nivas College Autonomous
Centre for Media Studies



MEDIATRON 2024

05-06 December

National Level Media Symposium

RULES & REGULATIONS

1. Open theme
2. Time limit 6+1 minutes.
3. Team members – 6 to 12.
4. Contestants must send audio a day before the event.
5. Outfits need to be "appropriate".
6. Decision of the judge is final.



FASHION WALK
Flaunt & Flare

03.30 PM
JYOTI
AUDITORIUM
05
December



DAY
TWO
06.12





01

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Panel Discussion

Age of Creators
Language. Content. Influence.

06 10.30AM
December **Jyoti Auditorium**

THE POWER SHIFT

How Content Creators Are Redefining
Trust and Authority in the Digital Age



Rahul Dayama

is a branding and corporate communications specialist with experience at Jio, PhonePe, and ZestMoney. A former Business Journalist at *The Economic Times*, he has interviewed top leaders and now helps brands share global narratives.



Manasa Mansi

is a versatile media professional, currently a programme producer and voice-over artist at Udaya Television. With experience as an RJ at FM Rainbow and roles at Udaya TV, All India Radio, and Shailusham Arts, Manasa excels in content creation and broadcasting.



Thajmola

is a creative content creator and YouTuber known for his engaging storytelling and relatable videos. With a unique perspective, humour, and insightful commentary, Thajmola has built a strong online following, becoming a rising star in digital content creation.



02

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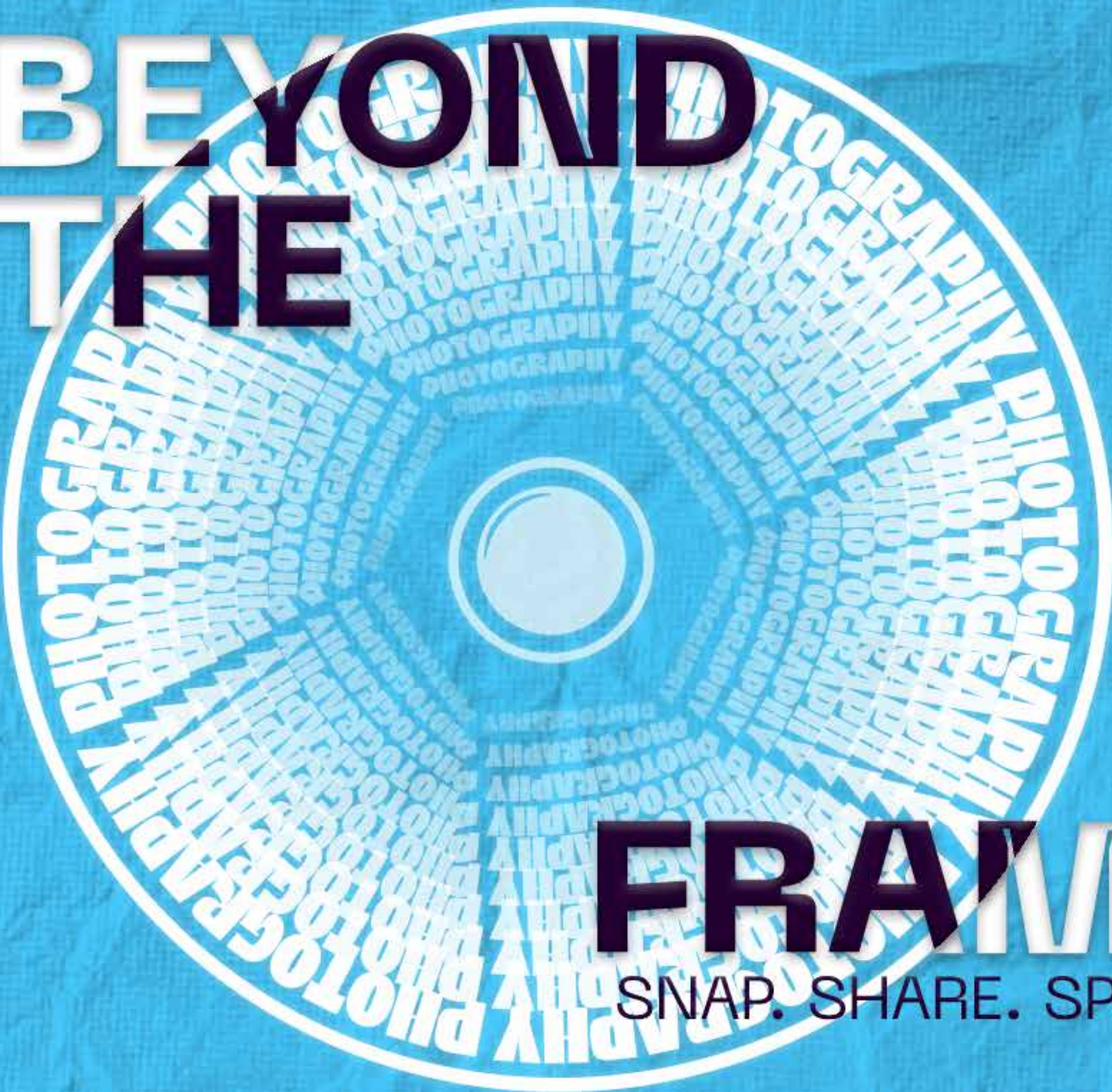
MEDIATRON
2024



05-06 December

National Level Media Symposium

**BEYOND
THE**



FRAME

SNAP. SHARE. SPARK

Age of Creators

Language. Content. Influence.

1.00PM

Yellow

06
Media Lab December

 Ancy 79079 34370

Photography Competition

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON
2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. The topic will be given on spot.
2. Submission: On the day of the event.
3. It is an individual event.
4. You can only use a DSLR.
5. Manipulation of any kind will lead to immediate disqualification.
6. The judge's decision will be final and binding.

Beyond The Frame
Snap. Share. Spark

1.00PM
Yellow
Media Lab **06** December



03

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

air crash

THE
SKIES
ARE
NO
PLACE
FOR
FEAR!



Age of Creators
Language. Content. Influence.

12.30 PM
JYOTI
AUDITORIUM **06**
December



Jomol 63608 43347

Aircrash

Jyoti Nivas College Autonomous
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MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. The topic will be given on spot.
2. Time limit: 2+3 minutes.
3. It is an individual event.
4. Use of foul language will lead to immediate disqualification.
5. The judge's decision will be final and binding.



AIRCRAASH

The Skies are No Place for Fear!

12.30 PM
JYOTI
AUDITORIUM **06** December



06

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON
2024



05-06 December

National Level Media Symposium

Ink in Motion
Ink in Motion
Ink in Motion
Ink in Motion
Ink in Motion
Ink in Motion
Ink in Motion
Ink in Motion

Bringing Imagination To Reality

Age of Creators
Language. Content. Influence.

12.30PM **06**
Green
Media Lab December

 Ancy-7907934370

Poetry Contest

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. Topic will be given on spot.
2. Poetry should be in English, Hindustani (Hindu/Urdu) or Kannada.
3. Time given 5 to 10 minutes.
4. No phones allowed.
5. It should be a piece of your own no plagiarism.
6. No defaming gender/religion/race.

Poetry Contest

Bringing Imagination to Reality

12.30PM
Green
Media Lab 06 December



05

Iyoti Nivas College Autonomous
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MEDIATRON

2024



05-06 December

National Level Media Symposium

WRITE HERE
WRITE NOW
WRITE HERE
WRITE NOW

ESSAY WRITING CONTEST

Explore, Express, and Embrace the Age of Creators

Age of Creators

Language. Content. Influence.

1.00PM

Room 53

Jubilee Block

06

December



Alisha 99162 19146

Essay Writing Contest

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Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. It is an individual event
2. Topic will be given on spot
3. Use of vulgar words will lead to disqualification
4. No use of AI or any internet sources, the work needs to be original.
5. Decision of the judge is final.

ESSAY WRITING CONTEST

Write Here Write Now

1.00 PM
Room 53
Jubilee Block

06
December



06

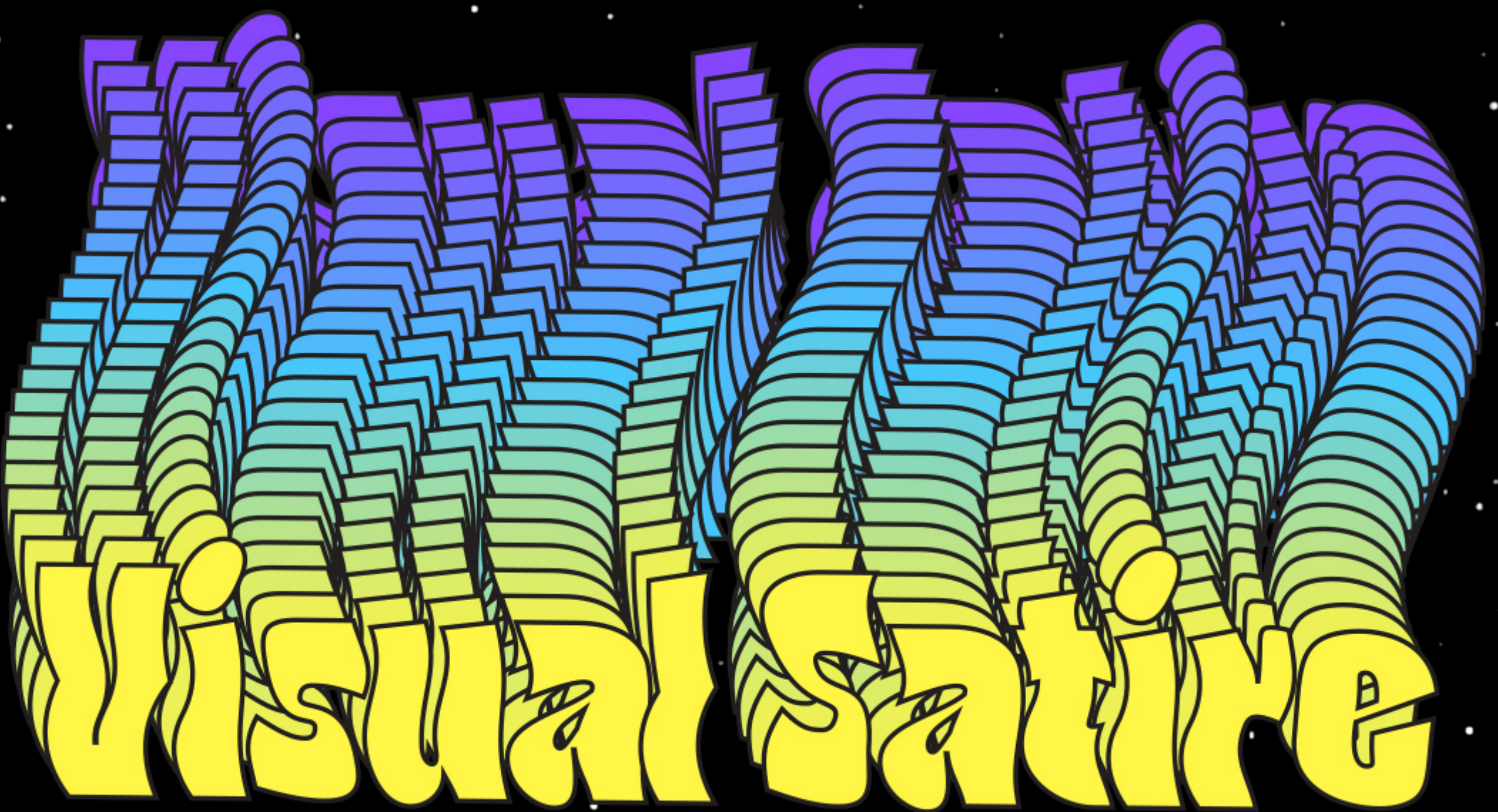
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MEDIATRON
2024



05-06 December

National Level Media Symposium



Meme Making Contest

Age of Creators
Language. Content. Influence.

1:30PM
Green
Media Lab **06**
December



Apoorva 821 767 1643

Meme Making

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

- 1) This is an individual event.
- 2) The topic will be given on the day of the event.
- 3) Duration: 1 hour
- 4) Strictly no foul language.
- 5) The judge's decision will be final and binding.

VISUAL SATIRE
Meme Making

1:30 PM
Green
Media Lab
06 December

@ cms_jnc

mediastudies@jyotinivas.org

cmsjnc.wordpress.com



07

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MEDIATRON 2024



05-06 December

National Level Media Symposium

REEL DEAL

Age of Creators
Language. Content. Influence.

2.00PM
Video
Studio 06
December

📞 Chaithanya 8217878501

Video Making

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. Topic will be given on spot.
2. It is an individual event.
3. Use of foul language will lead to immediate disqualification.
4. Decision of the judges is final and binding.

**Capture the
Spotlight**

2.00PM
**Video
Studio** **06** December



08

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

STOP PLAY
Where Every Corner Tells a Story

Age of Creators

Language. Content. Influence.

02.00 PM

Basketball Court

06

December



Jomol 63608 43347

Street Play

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. Participants per team: 5 to 7.
2. Contestants must bring their own makeup items, appropriate costumes and other props.
3. Tables and chairs are available from the college. Contestants must return them safely.
4. Time limit: 10 mins.

STREET
PLAY

Where Every Corner
Tells a Story

02.00 PM
Basketball
Court

06
December



09

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON
2024



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National Level Media Symposium

BATTLE OF THE BANDS

Age of Creators

Language. Content. Influence.

02.00 PM
JYOTI

AUDITORIUM

06

Dec



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Battle of the Bands

Jyoti Nivas College Autonomous
Centre for Media Studies

MEDIATRON 2024



05-06 December

National Level Media Symposium

Rules & Regulations

1. Open to colleges/non-college semi-pro bands,
2. A minimum of 4 to 8 members.
3. Both original and cover songs acceptable
4. A drum kit along with 2 microphones, 5 direct inputs will be provided.



BATTLE OF THE BANDS
Rhythm ⚡ Rivalry

02.00 PM
JYOTI **06**
AUDITORIUM December



Valedictory Ceremony

Jyoti Auditorium
3:30pm

Mediatron

National Level Media Symposium | 05-06 December 2024

About the College



Jyoti Nivas College Autonomous

Hosur Road, Koramangala
Bengaluru – 560095

Jyoti Nivas College Autonomous, affiliated With Bengaluru City University, has been Awarded autonomous status by the University Grants Commission (UGC) and has also been recognised as a College of Excellence by the UGC. Our institution has been re-accredited with an A+ Grade in 2021. Since its inception In 1966, the college has been providing balanced, comprehensive education in arts, science, and commerce and management at UG and PG levels by fulfilling the highest standards of intellectual excellence, code of ethical values, women empowerment, career advancement and social relevance.

About the CMS



The Centre for Media Studies (CMS) traces its origins to 1994, when it began as a program called Communicative English within the Department of English. Over the years, it evolved, and in 2015, it emerged as the Department of Communication. In 2019, it was officially renamed the Centre for Media Studies, solidifying its identity as a hub for media education and innovation. Now, CMS proudly celebrates 30 years of shaping media professionals, fostering creative thinking, and contributing to the ever-evolving media landscape.



We are also celebrating 30 years of the media studies here at Jyoti Nivas, which started in 1994. It was known as Communicative English back in the day. From those humble beginnings, it changed to communication in media and then evolved into the name that we know and love today, The Centre for Media Studies. Which has been a cornerstone in shaping the academic landscape, offering key programs in Communicative English, Journalism, and Visual Communications.

General Rules and Regulations



- Entry is strictly limited to participants with a valid college ID card.
- Registration fees are non-refundable for both individual participants and contingents.
- On-spot registrations are permitted but must be completed at least 90 minutes before the event begins.
- Participants must arrive at the event venue at least 30 minutes prior to the scheduled start time.
- Any form of vulgarity or inappropriate conduct in speech, performance, music, or attire will result in immediate disqualification and deduction of points from the college's overall championship score.
- The judges' decisions are final and cannot be contested.
- Alcohol, drugs, or any intoxicating substances are strictly prohibited. Violation will lead to immediate disqualification.
- Refer to the Scoring Overview for details on your college's eligibility for the overall championship.

Terms and Conditions



- To qualify for the overall championship, colleges must register for the events listed below as a contingent.
- The contingent registration fee is ₹2500.
- Changes to the participant list for the contingent will not be accepted once registration closes.
- Each college can enter only one team or individual for each event under the contingent category. Any additional teams or individuals from the same college must register separately as individual participants, and their results will not count towards the overall score.
- The registration fee is non-refundable.
- Colleges traveling from out of town are responsible for arranging their own travel and accommodation.

Scores and Points



Scoring Overview

- 1st Place: 1,000 points
- 2nd Place: 800 points
- 3rd Place: 600 points

Brownie Points — Cheer Squad

- Cheer Squad can earn 100 points per event.
- First 20 members: ₹1,000 as a bulk fee.
- Additional members: ₹100 per person.

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