

# MULTI- DISCIPLINARY- YOUNG SCHOLAR FORUM- 2022

The main aim of Young Scholar Forum -2022 is to focus on the Emerging Trends in Commerce and Management and this event attempts to blend Commerce and Management into one common platform and the purpose is to gain an insight into the latest trends and development of both commerce and management. In the past year's Young Scholar forum has focused on encouraging young minds in the field of Social Research, where Students, Research Scholars, Academicians, and Corporate delegates, have used this platform to present Research Papers.

The Young Scholar Forum 2022 focuses on Emerging Trends in Commerce and Management. The main objective of Young Scholar Forum 2022 is to encourage Students, Research Scholars, Academicians, and Corporate delegates to present their Research papers based on the theme of the event.

# JYOTI NIVAS COLLEGE AUTONOMOUS

Jyoti Nivas College Autonomous is a minority Christian College founded by the sisters of St. Joseph of Tarbes. Since its inception Jyoti Nivas College has remained steadfast to one central commitment- to provide a balanced comprehensive education in Arts, Science and Commerce, aimed at turning out intellectually enlightened, morally upright, spiritually oriented and socially committed young persons. In recognition of its dedication to the cause of women's education and its commitment to excellence for these past 5 decades, it has received many honours and received numerous awards. The Post-Graduate Centre began in 1991 with MA in English, followed by MCA, MBA, M. Com (FA) and MSc Organic Chemistry. The Postgraduate Studies programme has added new emerging areas to the curriculum and adopted an innovative and engaging teaching methodology with the aim of inspiring young women to better themselves and stand apart from the mass.

Jyoti Nivas is a premier institute for women which has been reaccredited by NAAC with 'A+' grade in 2021 & is recognized by UGC under section of 2(f) and 12(b) of the UGC act 1956 and has conferred the status of 'College of Excellence' by UGC in 2014



JYOTI NIVAS COLLEGE  
AUTONOMOUS  
POST GRADUATE CENTRE  
BENGALURU, KARNATAKA,  
INDIA

Department of Commerce  
and Management

Presents

Young Scholar Forum- 2022

Emerging Trends in  
Commerce and Management

On

25 February 2022



# PROGRAMME SCHEDULED

**25th February 2022**

<b>Inauguration</b>	<b>9:00 AM - 9:30 AM</b>
<b>Key Note Address</b>	<b>9:30 AM - 10:45 AM</b>
<b>Break</b>	<b>10:45 AM - 11:00 AM</b>
<b>Plenary Session Emerging Trends in Secondary and Tertiary Sector</b>	<b>11:00 AM - 12:30 PM</b>
<b>Break</b>	<b>12:30 PM - 1:00 PM</b>
<b>Paper Presentation</b>	<b>12:45 PM to 3:00 PM</b>
<b>Vote of Thanks</b>	<b>03:00 PM to 3:15 PM</b>

# ORGANIZING COMMITTEE

**Chief Convenor**

**Dr. Sr. Lalitha Thomas  
(Principal)**

**Jyoti Nivas College  
Autonomous**

**Faculty Coordinator**

**Dr. Priya Vinod - 9036236029  
Mr. Vincent Paul S - 9071997142**

**Students Coordinator**

**MBA**

**Prathiksha K - 7338035505**

**Prasanna - 8660434132**

**MCOM (FA)**

**Harshitha -9482408415**

**Chris Allen- - 7349760102**

# SUBTHEMES

- Corporate Governance
  - GST
- Recent Trends in Auditing
  - Skills Economy
- Business Transformation
  - Emotional Finance
  - Mobile Shopping
  - Social Commerce
- Omnichannel Retail

# REGISTRATION

Registration is free for all the participants. Interested participants are requested to register online:

The link for participation will be shared with all registered participants. All registered participants will be awarded e-certificates

**Registration Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSezPMR2rhdRF8bI\\_toFtoM1ATm5ReIdejuxMhGXTenR99Xu1g/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSezPMR2rhdRF8bI_toFtoM1ATm5ReIdejuxMhGXTenR99Xu1g/viewform?usp=sf_link)

# **GUIDELINES FOR RESEARCH PAPER SUBMISSION**

**Authors are expected to follow the given instructions while preparing the research paper**

- 1. Research papers should be submitted in microsoft word Via E-Mail only to : [jncyoungscholarforum2022@gmail.com](mailto:jncyoungscholarforum2022@gmail.com)**
- 2. Research paper should Include the following in the order mentioned (Title, Author, Affiliation, Abstract, Keywords, Main Text, Acknowledgements( If any) Appendix and References.**
- 3. Full paper length should be around 7000 to 8000 words.**
- 4. Line Spacing : 1.5 and Margin 1 Inch on all sides**
- 5. Maximum two Authors are allowed for each paper : at least one author needs to be registered for the conference to get their paper considered for presentation.**

## **Important Dates**

**Abstract Submission : 10th February 2022**

**Intimation of Acceptance : 12th February 2022**

**Full Length Paper Submission: 18th February 2022**

**Young Scholar forum : 25th February 2022**