

ACTE INITIATIVES

Ek Bharat Shreshtha Bharat Cultural Exchange Programme: Activity 1

The Ek Bharath Shreshtha Bharath programme aims to enhance interaction between people of diverse cultures, living in different states and union territories in India with an objective of promoting greater mutual understanding. The Ministry of Human Resources development selected our institution to understand and learn the culture and heritage of our paired state Uttarakhand. The department of MCA conducted the first activity of the Cultural Exchange Programme on the 25, January 2020. The students were shown videos based on the culture and heritage of Uttarakhand. The presentations and videos helped students to better understand the culture, tradition and festivities of Uttarakhand “The DevBhoomi”.



Students participating in cultural programme



Presentation on the culture and tradition of Uttarakhand

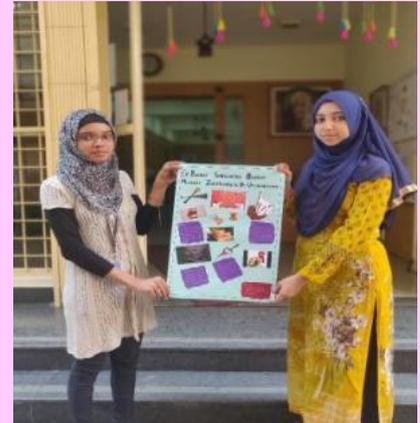


Group picture of MCA department during the cultural exchange



Poster Making Competition on “Musical Instruments in Uttarakhand” (Ek Bharat Shreshtha Bharat)

It was conducted on 29 February 2020. Students from first year and second year MCA prepared posters on the “Musical Instruments in Uttarakhand”. The prepared posters were based on the instruments: damama, hurka, turturi, bina mushak or bagpipe or flute.



Student work as a team in making the instrumental poster



Participants of the poster making competition

Ek Bharat Shreshtha Bharat Cultural Exchange Programme

An online activity on the Cultural Exchange Programme was conducted on the 27, April 2020. The main agenda was to celebrate India as a multi- cultural nation. A series of activities was conducted and one among them was the quiz activity, which helped to understand the stance of students about their paired state Uttarakhand. This activity encouraged students to learn more about Uttarakhand. The quiz had questions from every sector that portrayed the state from its beautiful tourist places to the immense lakes that pervade the state. This enhanced the interest of students to understand the culture, tradition, music, cuisine and many other sectors of other states.

PLOGGING

The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India in commemoration of Mahatma Gandhi's 150th birth anniversary in 2019.

In response to AICTE initiative, the students of postgraduate Centre conducted PLOGGING event from 17, January to 30, January 2020. Students visited different areas like Jayanagar, J P Nagar, HSR layout in Bangalore and picked up garbage such as used plastic bottles while jogging or running to create an awareness for a CLEAN, GREEN India.



Students cleaning the campus



Student cleaning the outskirts of the campus

Hon'ble Prime Minister of India Shri Narendra Modi's Interactive Session with Students in connection with Pariksha Pe Charcha 2020 (PPC 2020)

Prime Minister Narendra Modi interacted with students, teachers and parents on the 20, January 2020 and shared "valuable tips" with them to ensure they take the upcoming board and entrance exams. The third edition of Pariksha Pe Charcha was organized at Talkatora Indoor Stadium in Delhi.

A total of 2,000 students and teachers attended the event, of which 1,050 students had been selected through an essay competition. The same was telecasted to the benefit of our students



Students attending Prime Minister Sri Narendra Modi ji's Interactive session



Students keen attention towards the talk of our honorable Prime Minister

Celebration of “Matribhasha Diwas”-AICTE Activity

On 22 February 2020, the department and the Postgraduate Centre celebrated “Matribhasha Diwas”. The objectives of the programme were to: Highlight the linguistic diversity of our country, encourage the usage of not only the mother tongues, but other Indian languages as well, to understand diverse cultures in India and various forms of literature, craft, performing arts, scripts and other forms of creative expression. Students of Postgraduate Centre wrote essays and poems in their respective mother tongues.



Students' writings in their mother tongue



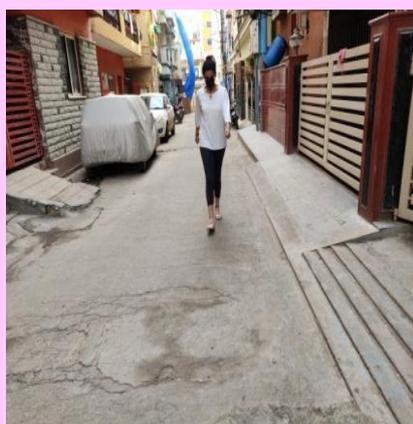
Students' representatives with their work in their mother tongue

Fit India Movement in Higher Educational Institutions (HEIs)-reg

In order to ensure that all students and staff of Higher Education Institutions have physical and mental fitness along with social, emotional and intellectual well-being, the Fit India Campaign Committee prepared an Action Plan in Consultation with the Department of Sports for implementation by the Higher Educational Institutions (HEIs).



Student promoting yoga as a good practice to stay healthy



Student taking a brisk morning walk as a part of fit India movement



Student having a morning jog as a part of daily routine