

Memorandum of Understanding (MOU)

Event 01 - Northeast Higher Education Engagement Series | Darjeeling & Siliguri | 6 – 10 October 2026

PALLANT x Jyoti Nivas College

This Memorandum of Understanding (“MOU”) is entered into on 10th September 2026 by and between:

PALLANT Talent Solutions Private Limited, a company incorporated under the Companies Act, 2013, having its office at WeWork Prestige Atlanta, Koramangala, Bengaluru 560034 (“PALLANT”); and

[LEGAL ENTITY NAME — Society/Trust/Company operating Jyoti Nivas College], having its office at [registered address], operating the college known as **Jyoti Nivas College** (the “Institution”),

each a “Party” and together the “Parties”.

Notwithstanding its title, this MOU is intended by the Parties to be a legally binding agreement, enforceable in accordance with its terms.

1. PURPOSE.

- 1.1 This MOU records how the Parties will work together for the event described in Clause 2 (the “Event”). It is intended to be binding in respect of the Event and creates no obligation on either Party beyond it.
- 1.2 It stands on its own. It is not conditional on, and does not affect, any other agreement, proposal or discussion between the Parties, whether concluded or still under consideration.

2. THE EVENT.

2.1 PALLANT is organising its first event in the Northeast Higher Education Engagement Series, comprising:

DATE	LOCATION	ENGAGEMENT
6 October 2026 (evening)	Darjeeling	Arrival and Partner Dinner, Gymkhana Club
7 & 8 October 2026	Darjeeling	In-campus engagements at two premium residential schools; expected reach 200-250 students of Classes 11 and 12
10 October 2026	Siliguri	Open Higher Education Fair; expected footfall 1,200+ students and parents

2.2 Attendance figures are PALLANT’s good-faith estimates, based on school confirmations and prior experience with the region. They are indicative and not a guarantee.

3. What PALLANT will provide.

- a. A dedicated stall/arrangement for the Institution at each of the two Darjeeling schools, and at the Siliguri fair. PALLANT will also try to provide presentation slots to the Institutions to directly address the students, basis availability.
- b. The Institution’s name and logo on pre-event and on-site collateral, and in the Event’s digital and social promotion in the region.

- c. The lead register described in Clause 6, within ten working days of the Event, and two seats at the Partner Dinner on 6 October 2026.
- d. School liaison, permissions, student mobilisation, venue arrangements and on-ground event management throughout.

4. WHAT THE INSTITUTION WILL PROVIDE.

4.1 The Institution will provide the following, by the dates shown:

ITEM	BY WHEN
A single point of contact. A named point of contact (with mobile number and email ID), for lead handover and follow-up after the event.	10 September 2026
Written confirmation and signature on the attached MOU by Thursday, 10 September 2026, to secure the slot and allow PALLANT to close school permissions and print schedules.	10 September 2026
Participation Fee. Payable on signing against GST-compliant invoices. TDS applies as applicable, with certificates issued within statutory timelines.	10 September 2026
Branding assets. Institution's logo in vector format, backdrop and standee artwork, and approved imagery by 22 September 2026. Standee and any other branding collateral to be carried along by the Institution representative/s.	22 September 2026
Presentation deck. A 10-to-12-minute deck for the (conditional) school presentations, shared with PALLANT by 25 September so we can build the running order.	25 September 2026
Admissions information. Current fee structure, eligibility criteria, application timelines and – importantly – the Institution's scholarship and concession policy, including any provision specific to students from the Northeast.	25 September 2026
Printed collateral. Prospectus and programme brochures to be carried along.	06 October 2026

4.2 Travel, accommodation and local transfers for the Institution's representatives are at its own arrangement and cost. PALLANT will share recommended options and assist with bookings, if requested.

5. PARTICIPATION FEE.

- 5.1 ₹46,380 (Rupees Forty-Six Thousand Three Hundred and Eighty only) plus GST, for the whole Event. Total Amount of ₹54,728 (Rupees Fifty-Four Thousand Seven Hundred and Twenty-Eighty only).
- 5.2 Payable fully on signing of MOU, against GST-compliant invoices.
- 5.3 The fee excludes travel and accommodation, printing and transportation of the Institution's own collateral, and any scholarship or fee concession the Institution chooses to offer.

6. STUDENT LEADS.

- 6.1 **Single channel.** All expressions of interest, enquiries, contact details, and prospect information generated at or in connection with the event ("Event Leads") shall be captured solely through PALLANT's lead-capture mechanism and shall be owned and controlled by PALLANT.

- 6.2 **No independent collection.** The Institution and its representatives shall not independently collect, record, or retain attendee contact information at the event (including business cards, phone numbers, or messaging contacts) other than through PALLANT's mechanism. Any such information inadvertently received shall be passed to PALLANT before event close on 10th October 2026.
- 6.3 **Routing of approaches.** If any Event Lead (including students, parents or relatives, or schools and colleges) approaches the Institution directly – during or after the event – the Institution shall redirect that lead to PALLANT within 3 business days and shall not progress any admissions or commercial discussion with that lead except through PALLANT.
- 6.4 **Handover.** PALLANT will share the Qualified Lead Register with the Institution for admissions follow-up. All follow-ups shall acknowledge PALLANT as the referring partner, and the Institution shall keep PALLANT informed of the status of each Event Lead through to closure.
- 6.5 **Attribution.** Any admission to the Institution by an Event Lead, or by a member of an Event Lead's family, concluded within 12 months of the event shall be deemed attributable to PALLANT.

7. BRANDING AND MARKETING.

- 7.1 Each Party permits the other to use its name, logo and approved imagery to promote the Event and, afterwards, to refer factually to the partnership. First use in each format needs written approval, which will not be unreasonably withheld and is taken as given if not refused within five working days; approved formats may be reused.
- 7.2 PALLANT may photograph and film the Event and use approved imagery, subject to the consents it obtains.

8. ACCURACY OF INFORMATION.

- 8.1 The Institution confirms that the fee, eligibility, accreditation, affiliation, ranking, placement and scholarship information it provides is accurate, current and compliant with applicable regulatory norms. PALLANT will present that information faithfully and is not responsible for statements based on it.

9. EXPECTATIONS.

- 9.1 Neither Party guarantees any number of enquiries, applications or admissions, and neither will make a guaranteed-admission or guaranteed-outcome claim in connection with the Event. PALLANT's commitment is to organise and run the Event with due skill and care and to deliver Clause 3.

10. CHANGES, CANCELLATION AND FORCE MAJEURE.

- 10.1 If PALLANT needs to cancel the Event, the Institution will receive a full refund. If PALLANT needs to postpone it, the Institution may carry its participation to the new dates or claim a full refund.
- 10.2 If the Institution withdraws before 25 September 2026, half the fee paid is refunded. If it withdraws after 25 September 2026, the full fee is retained by PALLANT, but it carries in full as a credit against any PALLANT event in the following twelve months.
- 10.3 Neither Party is in breach for a failure caused by circumstances beyond its reasonable control – including but not limited to weather, landslide, bandh, restrictions on public assembly, or a host school withdrawing access. The Parties will first try to reschedule; failing that, Clause 10.1 applies.

11. CONDUCT ON CAMPUS.

- 11.1 The Institution's representatives will follow each host school's and venue's safety, child-protection and conduct rules, carry identification, remain within the areas allotted, and distribute to students only the collateral approved for the Event.

12. CONFIDENTIALITY AND LIABILITY.

- 12.1 PALLANT will capture student and parent details at the Event with consent and, where a student is a minor, with parental consent.
- 12.2 Each Party will keep the other's non-public information, including the commercial terms of this MOU, confidential and use it only for the Event.
- 12.3 Each Party's total liability under this MOU is limited to the participation fee, and neither Party is liable for indirect or consequential loss. Nothing here limits liability that cannot be limited by law.

13. GENERAL.

- 13.1 This MOU is the entire agreement between the Parties for the Event, may be varied only in writing signed by both, and may be signed in counterparts, including scanned or electronic copies.
- 13.2 The Parties are independent. Neither is the agent, employee or partner of the other, and neither may commit the other.
- 13.3 Indian law governs this MOU. The Parties will first try in good faith to resolve any difference between themselves; failing that, the courts at Bengaluru have jurisdiction.

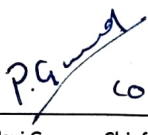
AGREED:

For and On Behalf of Jyoti Nivas College, Bangalore


DR SR. MARY LOUISA
<NAME>, <DESIGNATION> PRINCIPAL
Email: info@jyotnivas.org
DATE: 11-09-2026



For and On Behalf of PALLANT Talent Solutions Pvt. Ltd.


Pallavi Gurung, Chief Growth Officer
Email: pallavi.gurung@thepallant.com
DATE: 11th Sept 2026