

## Memorandum of Understanding (MoU)

Between

Department of Zoology, Jyoti Nivas College (Autonomous) (“JNC”), Bengaluru

And

Ataavi Bird Foundation (“Ataavi”)

### **Purpose**

This MoU establishes the partnership between Jyoti Nivas College (JNC), Bengaluru, and Ataavi Bird Foundation (Ataavi) to launch the “Ataavi College Chapter” initiative. This program integrates birdwatching and conservation activities into JNC's academic curriculum to foster environmental stewardship, leadership development, and a deeper understanding of biodiversity among students.

### **1. Background**

Ataavi Bird Foundation (Ataavi) is a non-profit organization focused on promoting birdwatching, bird conservation, and environmental education across India. Through College Chapters, Ataavi engages students in conservation, supports academic and professional growth in ornithology and related fields, and cultivates an enduring interest in birdwatching as a hobby and lifestyle.

### **2. Strategic Plan**

The Ataavi College Chapter at JNC aims to:

- Integrate birdwatching and conservation into JNC’s academic offerings, inspiring students to adopt birdwatching as a sustainable hobby.
- Establish a structured student community that promotes environmental stewardship and conservation.
- Provide students with practical skills and knowledge applicable to careers in ornithology, environmental science, and conservation.

### **3. Objectives**

- Cultivate sensitivity toward environmental conservation and biodiversity among students.
- Offer students a platform to enhance their academic and professional skill sets through direct involvement in bird conservation and environmental activities.
- Equip students with the knowledge and skills to advocate for conservation through workshops, events, and outreach.
- Provide structured birdwatching and conservation education as part of the academic curriculum at JNC.

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**Administrative Address:** Plot No: GJ-07, SEEPZ++, SEZ Andheri (E), Mumbai 400 096.

## 4. Roles and Responsibilities

### 4.1 Ataavi's Responsibilities

During the Term of this MoU, Ataavi may undertake the responsibilities as listed below:

- **Course and Syllabus Design for Value added courses:** Collaborate with JNC to design a curriculum, including course modules and syllabus content, focused on birdwatching, conservation, and related topics.
- **Organizational Guidance:** Assist in setting up and structuring the Ataavi College Chapter.
- **Capacity Building:** Conduct training workshops for faculty advisors and student leaders.
- **Resource Provision:** Provide birdwatching kits, including binoculars, field guides, identification tools, and supplementary materials.
- **Activity Support:** Offer guidance in planning and managing chapter activities, ensuring alignment with the curriculum.
- **Digital Promotion:** Promote JNC College Chapter activities on Ataavi's social media platforms as Ataavi deems fit.
- **Recognition and Certification:** Issue certificates for completed projects, courses, or internships related to bird conservation.
- **Expert Collaboration:** Facilitate access to experienced ornithologists and conservationists to assist in workshops, lectures, and curriculum planning.
- **Chapter Networking:** Connect JNC Chapter with other college chapters to foster collaborative conservation initiatives.

### 4.2 Jyoti Nivas College Responsibilities

- **Faculty Advisor:** Appoint a faculty member from the Zoology Department to oversee and manage the Ataavi College Chapter, guiding students and ensuring curriculum integration.
- **Student Membership:** Encourage student participation in the activities conducted under the MoU.
- **Logistical and Academic Support:** Provide facilities and resources necessary for organizing activities like workshops, seminars, and birdwatching trips. Support integration of Ataavi College Chapter courses into the academic calendar.
- **Student Recognition:** Include Ataavi certifications in student records to recognize their engagement and contributions.

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## 5. Structure of the Ataavi College Chapter

- **Faculty Advisor:** Oversees the chapter, ensuring curriculum alignment and supporting students in implementing activities.
- **Club Coordinator:** Organizes events, workshops, and field trips to maximize student participation.

## 6. Planned Activities and Programs

### 6.1 Curriculum-Integrated Bird Monitoring

- Conduct monthly bird monitoring surveys on campus, generating data that contributes to the curriculum and educational materials.
- Publish findings and install Avian Biodiversity Boards on campus.

### 6.2 Education and Outreach Programs

- Organize at least two events or workshops per academic year, focusing on birdwatching techniques, bird ecology, and conservation awareness.

### 6.3 Creation of Bird-Friendly Habitats

- Install bird feeders, water sources, and nest boxes to attract and support campus bird life.
- Establish native plant gardening projects to create supportive habitats for birds.

### 6.4 Advocacy Campaigns

- Conduct awareness campaigns on issues like habitat destruction and pollution.
- Implement social media and campus-wide seminars to educate the student body and the community.

### 6.5 Collaboration with Local Schools and Community

- Conduct birdwatching sessions and workshops for local schools and the community to foster broader conservation awareness.

### 6.6 Annual College Birding Festival

- Host an intercollegiate birding festival featuring birdwatching competitions, photography contests, and conservation workshops, inviting participation from other colleges.

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It is hereby clarified that, the management and execution of events under the Ataavi College Chapter will be a collaborative effort. Ataavi will support the College Chapter by providing resources, materials, and any other assistance required to ensure the successful execution of the events. The parties will work together to ensure smooth planning, coordination, and implementation of all activities related to the Ataavi College Chapter events.

## 7. Governance

The Ataavi College Chapter will be governed by policies and procedures jointly developed by JNC and Ataavi. Ataavi reserves the right to monitor chapter activities and provide feedback to support continuous improvement.

Ataavi and JNC shall jointly review the progress and impact of the Ataavi College Chapter bi-annually or at the end of college semester. This review will cover activity effectiveness, student engagement, and alignment with conservation goals, identifying areas for improvement as necessary.

## 8. Term and Termination

This MoU will become effective upon the date of the last signature and will remain in effect unless terminated in accordance with the terms outlined in this MoU. Ataavi or JNC may terminate this MoU at any time, for any reason, by providing the either parties with reasonable notice. Either party may terminate the MoU for cause with a 30-day written notice, ensuring any ongoing activities are responsibly concluded.

## 9. Intellectual Property

Educational materials and projects developed under this MoU will be co-owned by JNC and Ataavi, with proper credits given to all contributors.

JNC grants Ataavi limited rights to use its logo for the promotion of Ataavi College Chapter activities. Such usage shall adhere to the college's branding guidelines and shall solely serve to enhance visibility for the initiative's activities.

Ataavi shall have the right to use, and if necessary, assign the rights to these materials—including audio, video, and images—for promotional, marketing, or Corporate Social Responsibility (CSR) activities to third parties as required.

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## 10. Financial Considerations

Each party will bear its own expenses related to implementing this MoU. Ataavi will provide resources as outlined, while JNC will cover academic and logistical support. Any additional costs not explicitly outlined or agreed upon will be mutually discussed and agreed upon by both parties.

## 11. Contact Information

- **Ataavi Bird Foundation:**  
Aksheeta Mahapatra, CSR Executive, +91 8383867017, info@ataavi.org
- **Jyoti Nivas College:**  
Dr Vinutha R Bhatta, HOD- Department of Zoology and Genetics, +91 7204883534, vinutharbhatta@jyotinivas.org

## 12. Limitation of Liability

In no event shall either party be liable to the other party for any indirect, special, incidental, consequential, punitive, or exemplary damages or loss of any kind (including but not limited to loss of profit, loss of revenues, business interruption, loss of business information, increased costs of operation, or other commercial or economic loss, or litigation costs) howsoever caused, even if advised of the possibility of such damages.

## 13. Non-Exclusivity

This MoU does not create an exclusive relationship between the parties. Both parties are free to engage in similar projects or collaborations with other third parties. Neither party shall have any obligation to offer any project or opportunity to the other under this MoU.

## 14. Governing Law and Dispute Resolution

This MoU shall be governed by the laws of India. Any disputes arising from this MoU shall be resolved amicably through negotiations. If unresolved, the disputes shall be subject to the exclusive jurisdiction of the courts of Mumbai, India.

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## Signatures

This MoU formalizes the partnership between Jyoti Nivas College and Ataavi Bird Foundation, creating a unique academic opportunity to inspire students in bird conservation, birdwatching, and environmental awareness.

In witness whereof, the parties have duly executed this Memorandum of Understanding on the date signed below:

## Accepted

ATAAVI FOUNDATION	JYOTI NIVAS COLLGE AUTONOMOUS
<p>1. <i>Alpa Dedhia</i> Signed on 11/12/2024   14:04:51 (GMT +5:30) ..... <b>Alpa Dedhia</b> <b>Director</b> <b>Ataavi Bird Foundation</b> Date: 11 December 2024</p>	<p>1. <i>Mary Louisa S</i> ..... <b>Dr Mary Louisa S</b> <b>Principal</b> <b>Jyoti Nivas College Autonomous</b> <b>Koramangala, Bangalore-560095</b> Date: 12/12/2024</p> <p>2. <i>Vinutha R Bhatta</i> ..... <b>Dr Vinutha R Bhatta</b>  <b>HOD, Department of Zoology and Genetics</b> <b>Jyoti Nivas College Autonomous</b> <b>Koramangala, Bangalore-560095</b> Date: 12/12/2024.</p>